

FOR IMMEDIATE RELEASE
July 5, 2011



MEDIA CONTACT:
Kirsten Becker, #303.263.0470, kirstenabecker@gmail.com

**INTERNATIONAL WINEMAKERS ATTENDING
CRESTED BUTTE WINE & FOOD FESTIVAL
FRENCH AND ITALIAN WINE MASTERS TO PRESENT SEMINARS**

CRESTED BUTTE, COLO. – The Crested Butte Wine & Food Festival is proud to welcome two acclaimed international winemakers to this year’s event being held July 20 – 24, 2011. Each wine expert will lead an incredible seminar during the event and will also be on hand offering education and samples of their wines during the signature Chron.com Grand Tasting.

Julien Ducos will present The Wines & Spirits of Southern France on Thursday, July 21 from 3 to 4 p.m. in the Room & Board Lounge at Red Lady Lift. Ducos is the Export Director for Domaine Du Tariquet. Born and raised in the wine business on his family’s estate in Bordeaux, Me’doc AOC, Ducos offers years of experience and knowledge. After studying marketing and sales at the INSEEC Business School, he went on to obtain a second degree in Wine and Spirits Business from Bordeaux University. Ducos spent several years promoting foreign wines in France as Marketing Director for F. Lorton before joining Tarquet where he now oversees export and promotion of wines and Bas-Armagnac Brandies for the well-known Grassa Family business.

Lionello Marchesi will present Wines of Tuscany on Saturday, July 23 from 1 to 2 p.m. at The Elevation Hotel. Marchesi first entered the wine business 30 years ago. After having a successful career as an industrialist, he decided to devote himself to his great passion- wine growing. Today, Marchesi owns three estates in the Tuscany region, located along Italy’s Northern coast. He has been described as one of his country’s most successful and charismatic winemakers and his wines have earned numerous 90-plus point ratings and recognition from critics world-wide.

“We are thrilled and honored to have winemakers of this level join our event,” said Radhika Black, director of the Crested Butte Wine & Food Festival. “We realize that their decision to attend our Festival – considering the number of requests they receive – lends great credibility to our amazing wine and food programming.”

The Festival will host a number of other Wine Seminars throughout the weekend all presented by master sommeliers and winemakers including Pinots: Noirs & More, Old World v New World, Bubbles, and Italy: The Road Less Well-Traveled. A complete schedule of seminars and events can be found by visiting CrestedButteWine.com.

For more information about the Crested Butte Wine & Food Festival or to purchase tickets, the public may call 720-375-5241 or visit www.crestedbuttewine.com. Sponsored by: Crested Butte Mountain Resort, Houston Chronicle/Chron.com, Sub Zero, Wolf and Roth, AOR, and Room & Board.

